

Expression of Interest (EOI) for ITC franchiseeship

Amendment

The eligibility requirements of EOI for ITC franchisees are modified and the revised eligibility requirements are as below:

Eligibility Requirements

- The Bidder should be a company registered & incorporated under the Indian Companies Act, 1956. Partnership/proprietorship firms are also eligible to participate in bid.
- The bidder should have an experience of at least 2 years in marketing and selling of similar service / product in the area of telecom / FMCG / electrical goods.
- The bidder should have a minimum turnover of Rs.5 Crores each year for the last two years. Audited Balance Sheets for the last 2 years should be enclosed as supporting documents. The Turnover mentioned in this clause shall not include businesses other than IT / Networking / Telecom/Content delivery/ FMCG/ electrical goods etc.
- The bidder is allowed to submit their applications for any number of circles.
- The bidder must have either directly or through its partner companies the experience in printing of calling cards. In case printing experience of the Partner Company is taken then a MOU must be available with them as the necessary support during the period of agreement.

EOI Submission address:

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